



## WHERE WE'VE BEEN

In 2020, we launched our Continue the Heritage campaign to provide for our growing church community. Through the kindness of God and the faithfulness of our congregation, we were able to renovate our children's ministry space and establish a fund for ongoing ministry enhancements.

Now four years later, our average weekly attendance has continued to increase by more than 25% from 405 (2020) to 520 (2023). Similarly, our annual operating budget has expanded to \$1.3M—funded solely by member giving. Thank you, Heritage, for partnering with us in gospel ministry.

As both our church community and the city of Lakeland continue to grow, we're relaunching our Continue the Heritage campaign. We will use this opportunity as an act of stewardship for generations to come.



## LAKELAND IS GROWING



## EXPANDING OUR REACH

This property will provide the needed space to accommodate our ever-expanding ministries and allow us to actively plan for future generations.



## MINISTRY OPPORTUNITIES

For the first time in our history, the property next door—Bethany Christian Church—is for sale. Because this 4.9-acre plot remains the only adjacent property to our own, we believe this property will enable continued growth for years to come. Some possible ideas include:

- STUDENT MINISTRY CENTER
- SPANISH-SPEAKING CHURCH PLANT
- MISSIONARY/MINISTRY INTERN HOUSING
- COUNSELING CENTER
- AFTER-SCHOOL PROGRAM
- SPORTS OUTREACH

## STEWARDSHIP FOR THE NEXT GENERATION

Your generosity will allow us to proactively plan for the future. As Lakeland continues to grow, so does our opportunity to reach thousands through gospel-centered worship, gospel-formed community, and gospel-driven service.

\$900,000 To purchase Bethany Christian Church property  
 + \$300,000 For carrying costs & renovations  
**\$1,200,000 TOTAL**

## HOW WILL YOU CONTINUE THE HERITAGE?

| Giving Units | Amount    | Total              |
|--------------|-----------|--------------------|
| 4            | \$100,000 | \$400,000          |
| 4            | \$50,000  | \$200,000          |
| 8            | \$25,000  | \$200,000          |
| 15           | \$10,000  | \$150,000          |
| 20           | \$5,000   | \$100,000          |
| 25           | \$2,500   | \$62,500           |
| 50           | \$1,000   | \$50,000           |
| 75           | \$500     | \$37,500           |
| 100          | \$100     | \$10,500           |
|              |           | <b>\$1,200,000</b> |

## 4 WAYS TO PARTNER WITH US:

All pledge cards due by April 1, 2024

- 1 Immediate Pledge  
Funds due by June 30, 2024
- 2 6 Month Pledge  
Funds due by Dec 31, 2024
- 3 12 Month Pledge  
Funds due by June 30, 2025
- 4 18 Month Pledge  
Funds due by Dec 31, 2025

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